



MINNESOTA BROADCASTERS NEW CAR AND TRUCK AWARDS ANNOUNCED AT 51ST TWIN CITIES AUTO SHOW

Minneapolis (March 30, 2024) --- The 51st Annual Twin Cities Auto Show presented by Kwik Trip opened its nine-day run today at the Minneapolis Convention Center. For the second year, a dozen vehicles from EVs to SUVs were honored with a Minnesota Broadcasters New Car and Truck Award.

Members of the Minnesota Broadcasters Association reviewed and judged the hundreds of vehicles at the 2024 Twin Cities Auto Show earlier today. Winners were announced this afternoon at the Minneapolis Convention Center.

Featured speakers and presenters included: Scott Lambert, President of the GMADA; Wendy Paulson, President of the Minnesota Broadcasters Association; Mary Velline, Twin Cities Auto Show Director; and Paul Douglas, Meteorologist and Twin Cities Auto Show EV Spokesperson.

Here are the winners in each category:

Best Electric Vehicle	Ford F-150 Lightning
Best Hybrid Electric Vehicle	Toyota Prius Prime
Best Subcompact & Compact Car	Mazda MX-5
Best Mid-Size & Large Car	Audi A4
Best Luxury Car	Aston Martin DB12
Best Luxury SUV	Bentley Bentayga
Best Full-Size Pick-up Truck	Ram 2500 Heavy Duty
Best Compact / Mid-Size Pickup	Ford Ranger
Best Large SUV	Volvo EX90
Best Mid-Size SUV	Volkswagen Atlas
Best Minivan & Van	Kia Carnival
Best in Show	Hyundai IONIQ 6

The 51st Annual Twin Cities Auto Show presented by Kwik Trip takes place at the Minneapolis Convention Center through Sunday, April 7. The Twin Cities Auto Show is a production of the Greater Metropolitan Automobile Dealers Association (GMADA). GMADA is an organization consisting of new car and truck franchised dealers in the Greater Minneapolis and St. Paul area.

The Minnesota Broadcasters Association (MBA) is a united voice that promotes and advocates for broadcasting by representing the radio and television industry and their related platforms. We provide member stations with a wide variety of services, including advocacy at the state and federal levels, providing legal counsel, and coordinating professional development seminars.

For more information, visit [TwinCitiesAutoShow.com](https://www.TwinCitiesAutoShow.com).

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