

DRIVE QUALIFIED BUYERS TO YOUR DEALERSHIP WITH THIS HIGH VALUE IMPRESSION PUBLICATION **RESERVE SPACE TODAY!** 2024 BUYERS GUIDE

THE ULTIMATE RESOURCE FOR AUTO SHOPPERS

48% OF ATTENDEES INTEND TO PURCHASE A VEHICLE IN 12 MONTHS

► ► The ONLY book distributed to Every Attendee at the Twin Cities Auto Show AND

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- Hosted on TwinCitiesAutoShow.com viewed over 500,000 times per year
- Sent to 65,000+ subscribers in an EXCLUSIVE email

TwinCitiesAutoShow.com Exposure

364K Page Views in ONE month prior to show! 134K USERS - 76% New 24% Returning 15K Page views on the SHOW FEATURES

Brand / Manufacturer Digital Advertising Package:

- Manufacture brand banner on make and model and dealership lookup pages on twincitiesautoshow.com
- Up to three Social Media Post with unlimited tags

Dealership Digital Opportunities:

- Up to three Social Media Post with unlimited tags
- Up to 5 shared posts. Dealership to coordinate which posts to share

Entertainment & Attractions Section

10.000 Features fun things for attendees to include in their Twin Cities Auto Show Experience. TWO WAYS to participate in this section.

- 1/8 page advertisement
- Listing on twincitiesautoshow.com/entertainment
- \$2 off Coupons, table-top signage, and window signage for your business. Let your customers know they can get a discount to the show when they pick up a coupon at your location.

Purchase any advertisement in the book and you will receive the ad and all of the items in Option 1

FOR MORE DETAILS CONTACT: Mike Olson | 651.789.2943 | mike@mada.org

Every make, model & vehicle information sold by a new car franchised dealer in MN will be listed in this program.

Sample Twin Cities Greater Metropolitan Dealership Listing

Fury Chrysler Jeep Dodge RAM Stillwater 12969 North 60th Street Oak Park Heights, MN 55 651-777-0300

Fury Motors St. Pa

South St. Paul, MN 550

Jeff Belzer's Chevrolet Dodge Kia

cakeville, MN 55044 763-703-2765 effbelzer.com

Jeff Belzer's Chrysler Jeep Ram 1185 W 280th St New Prague, MN 56071 952-758-2700

Jeff Belzer's Roseville Chrysler Dodge Jeep Ra 2800 Long Lake Rd Roseville, MN 55113 551-273-2538 effbelzerrosevillerrfir com

her Brookdale Vsler Jeep Dodge RAM

klyn Park, MN 5544

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Luther Alfa R and Fiat of M

t. Louis Park, MN 55 52-367-4400

Apple Ford incoln Apple Valley

Dple Valley, MN 55 52-431-5900

akopee, MN 55379 7-769-2114

AutoNation Ford White Bear Lake 1493 East County Road East White Bear Lake, MN 55110 151-484-7231

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Fr 970 960 952 free

Met 1247 Eden 952-! metri 2777 : Rosev 651-6: rosevil 651-6: rosevil 9700 5 Plymou 763-55

Wacon 235 MN-Waconia 800-762

GENES

Genesis 4801 Am Blooming 952-246-

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ecdjr.com Barnett White Bear Chrysler Dodge Jeep To Highway 61 North

VEDEN MILE

nington, MN 55431 88-9541

ornerstone Ford hrylser Dodge Jeep RAM 219 Highway 10

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Ige of Burnsvill Highway 35W s sville, MN 55337

Forest Lake C

RESERVE SPACE TODAY



NEW For 2024 MULTI-MEDIA Included With ALL Advertising Purchases

Top & bottom leaderboards and left & right skyscraper ads to appear throughout the digital edition Limited quantity available.

	Description	Rate	Purchase	
	Inside Front Cover and Page 3 (spread)	\$8,900		Check to indicating all items you want to purchase
	Inside Back Cover Spread	\$8,900		
	Back Cover	\$7,000		
	Full Page	\$2,700		
	Two-Page Spread	\$5,500		
	Map Sponsorship	\$5,000		
	Half Page (horizontal only)	\$1,500		
5	Dealership Logo in GMADA Listing Section	\$250		
	Entertainment and Attractions Section	\$500		
	Share of Voice Digital Edition Ads See description left.	\$500		
	Video-Enhanced Ad ADD VIDEO TO YOUR AD IN THE DIGITAL EDITION TO MAKE IT STAND OUT!	\$300		

DEADLINE FOR RESERVATIONS: February 12, 2024 DEADLINE FOR ART: February 15, 2024

Purchasing company:				
Brand represented at the Twin Cities Auto Show:				
Contact Name:	Contact Email:			
Purchase Price:	Signature:			
Billing Address:				

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