



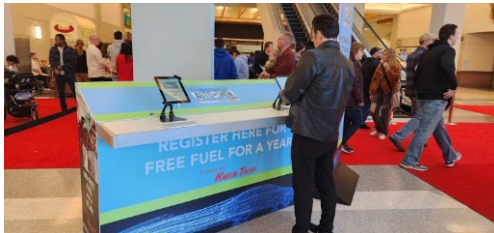
KWIK TRIP EXTENDS PRESENTING SPONSORSHIP WITH TWIN CITIES AUTO SHOW

***Three-Year Partnership Means Convenience,
Discounted Tickets, and a Chance at Free Fuel for a Year***

**The 51st Annual Twin Cities Auto Show presented by Kwik Trip
returns to the Minneapolis Convention Center, March 30 – April 7, 2024**

Minneapolis (January 11, 2024) --- In 2023, Kwik Trip came on board as presenting sponsor of the Twin Cities Auto Show. After a successful test drive, the Twin Cities Auto Show announces Kwik Trip has extended its presenting sponsorship status for the next three years, 2024 through 2026.

New this year - Kwik Trip will sell Twin Cities Auto Show tickets starting February 1st at select stores around the Twin Cities. Tickets sold at Kwik Trip stores will be **\$6 off** the at-the-door price of \$17. Kwik Rewards members may have the chance for additional perks.



Another great benefit of the partnership: the chance to win FREE fuel for a year.

Attendees will be able to register onsite every day of the show to win FREE fuel for a year, compliments of Kwik Trip. No purchase necessary. One entry per email address.

“Kwik Trip is excited to announce the partnership with the Twin Cities Auto Show to be the main sponsor for this event for the next three years,” says Ben Leibl, public relations specialist for Kwik Trip. “This is a premier event to highlight new vehicles coming to the market and we are thrilled to be a part of it.”

“This is a great partnership,” stated GMADA President Scott Lambert. “It combines the premiere fueling and shopping stores in the Twin Cities with one of the top showcases in the country for new cars and trucks.”

The 51st Annual Twin Cities Auto Show presented by Kwik Trip will return to the Minneapolis Convention Center, March 30 – April 7, 2024. Since 1973, the Twin Cities Auto Show has been the place to check out the latest in automotive innovation. Attendees can compare hundreds of new vehicles in every category - sedans, compacts, SUVs, trucks, EVs, luxury cars - from domestic and imported brands all under one roof without driving to dealerships around town.

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Twin Cities Auto Show presented by Kwik Trip

The Twin Cities Auto Show is a production of the Greater Metropolitan Automobile Dealers Association (GMADA). GMADA is an organization consisting of more than 130 new car and truck franchised dealers in the Greater Minneapolis and St. Paul area. For more information, visit TwinCitiesAutoShow.com.

Kwik Trip is a family-owned company that serves customers in Wisconsin, Minnesota, Iowa, Illinois, Michigan, and South Dakota with 865 convenient, clean retail convenience stores. In 2023, Kwik Trip was recognized by *USA Today* as the best gas station in the country for the fourth consecutive year. Visit kwiktrip.com to learn more.

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