



## **GMADA DONATES \$56,000 TO VETERAN ORGANIZATIONS AT TWIN CITIES AUTO SHOW**

Minneapolis (April 3, 2024) --- Last night, the Greater Metropolitan Automobile Dealers Association of Minnesota, Inc. (GMADA) hosted the 10<sup>th</sup> annual Military Appreciation Night at the Twin Cities Auto Show. Free admission, compliments of Toyota, was provided to veterans and those currently serving in the military.

To honor those who serve and have served, a ceremony was held complete with a presentation of the colors by American Legion Post 45 from New Prague and the playing of national anthem performed by the 204<sup>th</sup> Army Band based out of Fort Snelling. Chief Warrant Officer Five Erik Homme of the Minnesota Army National Guard addressed the crowd.

On behalf of GMADA member dealerships, President Scott Lambert and Twin Cities Auto Show Director Mary Velline presented \$84,000 in donations to the Disabled American Veterans (DAV) of Minnesota, Minnesota Assistance Council for Veterans (MACV), American Legion Post 501 (Woodbury), and VFW Post 7555 (Roseville).

Representatives from American Legion Post 501 and VFW Post 7555 were presented with a \$1,000 check each to recognize their outstanding work in the community.

Then, the Twin Cities Auto Show presented two “giant checks” for \$27,000 each to the Disabled American Veterans (DAV) of Minnesota and Minnesota Assistance Council for Veterans (MACV).

“For the last 10 years, our GMADA dealers have rallied together for Military Appreciation Night at the Auto Show,” says Lambert. “It is our honor to provide this financial support to these organizations which do such important work on behalf of our state’s active military and veterans.”

The DAV of Minnesota is a 19,000-member Veteran Service Organization committed to ensuring that the promises made of our Veterans, families, caregivers, and survivors are kept. The DAV provides free transportation to Veterans who require assistance getting to their VA medical appointments. [davn.org](http://davn.org)

Minnesota Assistance Council for Veterans (MACV) is a Veteran-focused nonprofit organization providing services and support to end Veteran homelessness in Minnesota. They envision a future where every Veteran and their family has access to sustainable housing. [mac-v.org/](http://mac-v.org/)

The 51<sup>st</sup> annual Twin Cities Auto Show runs through Sunday, April 7, 2024 at the Minneapolis Convention Center. For information, visit [TwinCitiesAutoShow.com](http://TwinCitiesAutoShow.com)

The Twin Cities Auto Show is a production of the Greater Metropolitan Automobile Dealers Association (GMADA). GMADA is an organization consisting of new car and truck franchised dealers in the Greater Minneapolis and St. Paul area.

Images: [2024 Twin Cities Auto Show Military Appreciation Night](#)

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