



52nd ANNUAL TWIN CITIES AUTO SHOW Presented by Kwik Trip

April 11 – 13 and 16 - 19, 2025 at the Minneapolis Convention Center

Minneapolis (April 1, 2025) --- The 52nd Annual Twin Cities Auto Show presented by Kwik Trip will roll into the Minneapolis Convention Center, April 11 – 13 and 16 – 19, 2025. The event, the largest consumer show in the Upper Midwest, is produced by the Greater Metropolitan Automobile Association of Minnesota, Inc. (GMADA).

The Twin Cities Auto Show is the place to compare hundreds of new vehicles in every category all under one roof. Guests can check out compacts, SUVs, trucks, EVs, luxury cars - from domestic and imported brands - without driving to dealerships around town. The Twin Cities Auto Show is a non-selling show.

Here are some of the popular features and attractions returning this year:

- The **Electric Vehicle Neighborhood** allows you to meet EV experts and see for yourself how low-impact and convenient electric vehicle ownership can be for you.
- Discover some of Minnesota's most glamorous vehicles along **Luxury Lane**, a must-see for both automotive enthusiasts as well as casual car fans.
- The popular **Camp Jeep** is back and will be ready to take guests on an obstacle course ride that covers over 30,000 square feet and brings riders up an 18' tall indoor mountain! Professional drivers will bring you over true off-road situations that push the Trail Rated Jeep's capabilities.
- **Unique Classic Cars** of Mankato will display a variety of meticulously restored vintage vehicles. Immerse yourself in automotive history!
- Great opportunities to not just look at the new rides on the show floor, but to truly experience them with **test drives** of standard and electric vehicles.
- Subaru will be hosting a dog adoption exhibit with Midwest Animal Rescues and Services as part of their **Subaru Loves Pets Campaign**.
- **The 2025 Car of the Show is the Honda Passport**. This powerful and trail-ready SUV will be on display near the main entrance of the show and within the Honda display.
- **Minnesota State Patrol Troopers** will be on hand to talk about their mission to keep people safe on the roads. The troopers will have some of their squad cars on view, including a 1954 Ford and 1979 Dodge St. Regis.

Highlights of the 2025 Twin Cities Auto Show:

Celebrity Appearance: Meet Jaime Hjelm from Netflix's "TexMex Motors"

Saturday, April 12 and Sunday, April 13



Jaime Hjelm's journey in the custom automotive scene began with a personal project—a 1962 Pontiac Bonneville, "The Chief." This custom lowrider earned numerous trophies and titles at Lowrider Magazine Shows and World of Wheels Shows from 1997 to 2002. As a trailblazer, Jaime has paved the way for women in automotive since the late 1990s, building a legacy of quality, style, and grit that continues to inspire.

Celebrity Appearance: Meet Constance Nunes of Netflix's "Car Masters: Rust to Riches"

Friday, April 18 and Saturday, April 19



Constance Nunes – "A Glam Girl Wrenching in a Boy's World" - has over 20 years of experience in the automotive industry. She is the CEO and lead mechanic, designer, and builder at CARS By Constance in Southern California. Constance stars as the lead mechanic on the Netflix original series, "Car Master: Rust to Riches," where she has helped the team at Gotham Garage build unique specialty cars.

Cars Against Crime Foundation™ – Display of Movie and TV Cars



Once again, the Twin Cities Auto Show will spotlight the works of the local nonprofit, Cars Against Crime Foundation™. The mission of this charitable organization is to use their fleet of iconic television and movie vehicles to raise funds for Police, Fire, First Responders, and Everyday Heroes. On display will be such classic rides as the Scooby Doo Mystery Machine and multi generations of the Batmobile. For more info or to donate, visit carsagainstcrime.org. GMADA is pleased to provide FREE admission to the Auto Show to police, fire fighters, EMTs with ID.

Get Your Auto Show Tickets at Kwik Trip



Kwik Trip will sell Twin Cities Auto Show tickets at select stores around the Twin Cities. Tickets sold at Kwik Trip stores for \$11 each, that's a \$6 savings off the door price. Kwik Rewards members may have the chance for additional perks. Plus, attendees will be able to register onsite every day of the show to **win FREE fuel for a year**, compliments of Kwik Trip. No purchase necessary.

Career in Cars Day – April 16



The Minnesota Auto Dealers Association (MADA) is hosting a day to showcase the careers available in the retail auto industry for young adults and job seekers. **Career in Cars Day** is Wednesday, April 16 from 10 a.m. – 2 p.m. Those who register in advance will receive free admission to the Show, and a complimentary Auto Show t-shirt (while supplies last).

The 52nd Annual Twin Cities Auto Show

- LOCATION:** Minneapolis Convention Center
1301 Second Ave. South, Minneapolis
- DATES/HOURS:** April 11 – 19, 2025
Friday, April 11 10 a.m. – 8 p.m.
Saturday, April 12 10 a.m. – 8 p.m.
Sunday, April 13 10 a.m. – 5 p.m.
Monday, April 14 Closed
Tuesday, April 15 Closed
Wednesday, April 16 10 a.m. – 8 p.m.
Thursday, April 17 10 a.m. – 8 p.m.
Friday, April 18 10 a.m. – 8 p.m.
Saturday, April 19 10 a.m. – 8 p.m.
- TICKETS:** Adults (16+) \$11 at participating Kwik Trip locations
\$13 online at TwinCitiesAutoShow.com
\$17 at the door
\$10 on Wednesday and Thursday
Teens (11 – 15) \$6
Children 10 and under FREE
Police, Fire Fighters, and EMTs receive FREE admission at the door with ID.
- WEBSITE:** TwinCitiesAutoShow.com
- VIDEO:** [Twin Cities Auto Show BROLL](#)
- SOCIAL:** Facebook and Snapchat: TCAutoShow
Instagram, X, and TikTok: @tcautoshow
- PRODUCER:** The Twin Cities Auto Show is a production of the Greater Metropolitan Automobile Dealers Association (GMADA). GMADA is an organization of over 120 new car and truck franchised dealers in the Greater Minneapolis and St. Paul area.
- The 2025 GMADA Chair is Tim Carter from Bloomington Richfield Honda.
The Car of the Show is the all-new 2026 Honda Passport.
GMADA President is Scott Lambert.
The Twin Cities Auto Show Director is Trisha Hamm.

MEDIA NOTE

A media preview event will be held before doors open to the public on Friday, April 11 from 8 – 10 a.m.

Please mark your calendar and plan to join us. Guests are welcome.

Contact Molly Mulvehill Steinke to RSVP at molly@nemerfieger.com.

Please register here for credentials: <https://twincitiesautoshow.com/media>.

- CONTACT:** Molly Mulvehill Steinke, Nemer Fieger, molly@nemerfieger.com, 612-309-1677
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